

Comparative Needs Assessment Summary (w/out Dayton survey)

Population Statistics (2015 American Community Survey Estimates)

Location	Population	Households that Responded	Households Total	Housing Site
No response		7/0		
Pineview	657	34	301	
Madden Hills*	606*	14	331	
Edgemont	1798	11	694	
Miami Chapel*	1465*	3/[132]	762/[313]	[Desoto Bass]
Lakeview	1787	9/[47]	715/[128]	[Hilltop]

*The 2015 ACS only has block group data and Madden Hills as well as Miami Chapel occupy part of the same block group. Thus, the population data listed is an additional estimation that assumes the same population distribution for the neighborhood as the 2010 census between the 2 neighborhoods where the block group intersects. This assumption is possible because the city of Dayton does have neighborhood populations for 2010.

Things that jump out at me or that I think are surprising/significant are highlighted.

Youth Activities (currently participating)

Neighborhood Survey – 7 Residents	Resident Survey – 76 Residents
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Significant Difference

1. Library
 - a. 47% (3/7) | 15% (11/76)
2. After school programs
 - a. 47% (3/7) | 5% (4/76)
3. None
 - a. 29% (2/7) | 44% (33/76)

Youth Activities (desired)

Neighborhood Survey – 7 Residents	Resident Survey – 86 Residents
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Top 4 Significant Similarities

1. Recreation/Sports
 - a. 71% (5/7) | 72% (62/86)
2. Academic Tutoring
 - a. 71% (5/7) | 46% (40/76)
3. Social Activities
 - a. 43% (3/7) | 52% (45/86)
4. Mentoring
 - a. 43% (3/7) | 42% (36/86)
5. Other similar and reasonably highly desired youth activity opportunities

- a. Life skills / financial literacy - (43% | 35%)
- b. Computer Classes – (57% | 30%)

Top Significant Differences

- 1. Art, Dance, Music, Singing
 - a. 14% (1/7) | 57% (49/86)
- 2. Youth leadership Assistance
- 3. Drug Prevention
- 4. Job Skills Training/Employment
 - a. 29% (2/7) | 46-7% (39-40/86)

Services for Self/Family (desired)

Neighborhood Survey – 78 Residents	Resident Survey – 172 Residents
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Top Significant Similarities – GDPM residents desired, by more than 20%, 18 of the 22 options listed whereas 20% or more of neighborhood residents only desired 7 of the options listed, hence the large priority difference numbers.

- 1. Physical fitness for adults - (1st priority | 5th priority)
 - a. 51% (40/78) | 39% (67/178)
- 2. Computer classes/lab - (2nd priority | 6th priority)
 - a. 36% (28/78) | 33% (57/172)
- 3. Community gardens – (3rd priority | 13th priority)
 - a. 29% (23/78) | 28% (48/172)
 - i. Different question than where the pwpt. %s come from (55% | 62%)
- 4. Recreation/organized sports – (4th *tie | probably high)
 - a. 23% (18/78) | Was not specifically asked but given similarities to physical fitness is probably a high percentage

Significant Difference

- 1. Transportation – (*tied 18th priority | 1st priority)
 - a. 6% (5/78) | 51% (88/172)
- 2. Youth programs – (8th priority | 2st priority)
 - a. 18% (14/78) | 46% (79/172)
 - i. Weirdly, this is also thought to be a neighborhood strength by 25% of GDPM residents. Perhaps there are exclusive highly sought after youth programs that can be more inclusive in the neighborhood?
- 3. GED/Adult Education - (*tied 18th priority | *tied 3rd priority)
 - a. 6% (5/78) | 42% (72/172)
- 4. Job skills training/employment assistance - (9th priority | *tied 3rd priority)
 - a. 17% (13/78) | 42% (72/172)

Neighborhood Strengths

Neighborhood Survey – 78 Residents	Resident Survey – 170 Residents
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Top Significant Similarities

1. Public Transportation - (*tied 1st priority | 1st priority)
 - a. 44% (34/78) | 51% (87/170)
2. Affordability - (3rd priority | 2nd priority)
 - a. 40% (31/78) | 43% (70/170)
3. Places of worship - (4th priority | 4th priority)
 - a. 28% (22/78) | 30% (50/170)
4. Other similar neighborhood strength perceptions
 - a. Nearby to family/friends (28% | 23%)
 - b. Parks (15% | 23%)

Significant Difference

1. Location - (*tied 1st priority | 5th priority)
 - a. 44% (34/78) | 27% (46/170)
 - i. Perhaps location is most important to people who have cars more-so than rely on transportation?
2. Schools – (6th priority | 3rd priority)
 - a. 19% (15/78) | 33% (56/170)
3. Other different neighborhood strength perceptions
 - a. Youth programs (3% | 25%)
 - b. Shopping/retail stores (8% | 24%)
 - c. Social events (4% | 22%)
 - d. Childcare (1% | 22%)
 - e. Employment Opportunities (5% | 20%)

Neighborhood Organization Participation

Neighborhood Survey – 78 Residents	Resident Survey – 154 Residents
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Significant Difference

1. Yes
 - a. 50% (39/78) | 13% (20/154)
2. No
 - a. 50% (39/78) | 87% (134/154)
 - i. A large majority of GDPM residents claimed they were unaware of civic groups or didn't know of their existence

Are There Current Neighborhood Services/Organizations Important You?

Neighborhood Survey – 78 Residents	Resident Survey – 154 Residents
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Significant Difference

1. Yes
 - a. 47% (37/78) | 26% (40/154)
2. **No**
 - a. 53% (41/78) | 74% (114/154)
 - i. I would have guessed more GDPM residents would rely on neighborhood services

Business Desires

Neighborhood Survey – 78 Residents	Resident Survey – 172 Residents
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Top Significant Similarities – perhaps we need to address 3 separate strategies, grocery store, restaurant and farmers market strategies while also having a general retail strategy that would encompass the remaining desires. Can think of the library as a possible opportunity for all desires below.

1. Grocery Store - (1st priority | 1st priority)
 - a. 73% (57/78) | 69% (119/172)
2. Restaurants - (2nd priority | 3rd priority)
 - a. 47% (37/78) | 51% (88/172)
 - i. There is also significant desire for food service jobs among GDPM residents
3. Farmers Market – (3rd priority | 7th priority)
 - a. 42% (33/78) | 34% (58/172)
4. Clothing Store – (*tie 6th priority | 4th priority)
 - a. 21% (16/78) | 43% (74/172)
5. Retail/Large Generic Retail (*tie 6th | 6th priority)
 - a. 21% (16/78) | 35% (60/172)
6. Other Businesses Desired (>20% by both parties)
 - a. Bookstore (22% | 26%)
 - b. Coffee (24% | 20%)
 - i. These go hand in hand together and perhaps would amount to a place to hang out as I suspect it's actually a smaller margin that are avid readers
 - ii. Especially a potential reuse for current library?

Significant Differences – all businesses but a hardware were listed by more than 20% of GDPM residents as desired while 20% of neighborhood resident respondents listed 7 of the 21 options as desired.

1. Laundromat – (11th priority | 2nd priority)
 - a. 15% (12/78) | 56% (96/172)
2. Childcare – (15th priority | 5th priority)
 - a. 8% (6/78) | 36% (62/172)
 - i. While seemingly insignificant for the neighborhood, there are only 7 people that responded that have children. It is possibly a very high and underserved priority of those 7 people, based on 6 people prioritizing childcare

3. Beauty salon/Barber shop – (16th priority | 8th priority)
 - a. 6% (5/78) | 32% (55/172)
 - i. Perhaps people drive to these normally in the neighborhood? Perhaps these historically social businesses are seen as more important socially by lower economic class individuals?
4. Other significant and different business desires
 - a. Significant as in (>10% & <20% neighborhood residents | >30% of GDPM residents)
 - i. Movie Theater (19% | 30%)
 - ii. Social Services (13% | 31%)

Safety Concerns

Neighborhood Survey – 78 Residents	Resident Survey – 172 Residents
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Top Significant Similarities

1. Drug dealing - (1st priority | 1st priority)
 - a. 80% (57/78) | 71% (119/172)
2. Drug Use – (4th priority | 2nd priority)
 - a. 40% (31/78 | 59% (101/172)
 - i. Need a drug component of the Transformation Plan?
3. Theft - (2nd priority | 4th priority)
 - a. 42% (33/78) | 50% (86/172)
4. Traffic/speeding – (3rd priority | 3rd priority)
 - a. 41% (32/78) | 51% (88/172)
 - i. Street calming/transit corridor improvements?
5. Other shared concerns
 - a. Homeless/transients (33% | 23%)

Significant Differences

1. Juvenile delinquency (10% | 47%, 5th priority)
 - i. How to address this for residents specifically?
2. Gang activity (4% | 44% 6th priority)
3. Domestic violence (6% | 40%, 7th priority)
4. Child Abuse (4% | 25%)
5. Prostitution (4% | 19%)

Safety Desires

Neighborhood Survey – 43 Residents	Resident Survey – 173 Residents
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Top Significant Similarities

1. Police Presence – (1st priority | 2nd priority)
 - a. 53% (23/43) | 41% (71/173)

Significant Differences

1. Working with youth - (N/A | 1st priority)
 - a. N/A | 49% (85/173)
 - i. Is this to help Juvenile Delinquency and gangs, tie in with mentoring?
2. Neighborhood Watch/Community Policing – (*tie 4th priority | *tie 3rd priority)
 - a. 9% (4/43) | 39% (67/173)
3. Crime Prevention Advice – (N/A | *tie 3rd priority)
 - a. N/A | 39% (67/173)
4. Victim Assistance
 - a. N/A | 29% (50/173)